



McIntosh Chiefs 2011 Game Program

*Increase your business exposure . . .
Place an Ad in the 2011 McIntosh Chiefs Football Game Program*

Friday night football at McIntosh High School offers you the opportunity to reach some of the best crowds in town! Football Game Programs will be available for purchase at every home game.

THANK YOU for your support !

Ad Sizes and Rates (Please check one)

1/8 Page (3.5"W x 2.25"H):

- Black & White \$75.00
- Color N/A

1/4 Page (3.5"W x 4.75"H):

- Black & White \$125.00
- Color \$195.00

1/2 Page (7.25"W x 4.75"H):

- Black & White \$175.00
- Color \$250.00

Full Page (7.5"W x 10"H):

- Black & White \$275.00
- Color \$395.00

DEADLINE for ALL ADS: August 5, 2011

This is a NEW Ad (choose option below):

- I'll provide print-ready ad by e-mail or disk -- No Changes Needed
- My ad needs design. I'll provide logo, artwork, photos & instructions by e-mail or disk

This is a RENEWAL of a previous Ad:

- Use same ad from last year with NO CHANGES
- I want to make revisions to my ad as specified on the next page.

Business Name _____ Contact _____

Business Address _____

City _____ State _____ Zip _____ Phone _____

Cell _____ E-Mail Address: _____

The McIntosh Touchdown Club is a non-profit, tax-deductible parent support organization for McIntosh High School Football.

Federal ID No. 58-2334216

Thank You for your generous support of McIntosh High School Football.
GO CHIEFS !

Print ad text information/instructions below. If necessary, feel free to sketch out the ad with correct spelling and your advertising message on a separate sheet and attach to this form.

Interested in advertising on the inside front cover, inside back cover, or back cover? Ask us about it !

If designing your own advertisement, please follow these guidelines to insure quality reproduction:

- Scan photos at intended size at 300 dpi or higher. No FaceBook or phone photos, please.
- Scan black & white line art to intended size at 600 dpi
- Please adhere to the specified ad sizes shown on the front of this form
- Save your ad as one of the following formats: PDF, TIF, or JPEG. We can accept ads in ONLY these formats if you are e-mailing the ad to us or providing it to us on a disk.
- We cannot accept Microsoft Word, Microsoft Powerpoint, Microsoft Publisher, Printshop, or WordPerfect files.
- Please note that camera-ready artwork will be scanned in AS IS.

If you would like for us to put the ad together for you:

- Please provide us CLEAR logos and pictures with which to work. We prefer to receive this as a digital PDF, TIF, or JPEG file, but we can work from a clear hard copy from which to scan.

If a student photo is to be included in your ad, please answer these questions:

Will photo of student(s) appear in the ad? Yes No

Has the photo been placed in an attached envelope? Yes No

Will the photo be taken on picture day? Yes No

Student Name _____ **Class** _____

Football Jersey # _____ (if known) **Band**

Cheerleader

Chiefette

**Please make payment checks payable to : McIntosh High Touchdown Club
P.O. Box 3473, Peachtree City GA 30269**

***Completed forms and ad copy may be sent to the above address, or they may be e-mailed to
Tiffani Reynolds at: tiffani.reynolds@yahoo.com***

This section for MHS Touchdown Club use only:

Amount Received \$ _____ **Check #** _____ **Cash** _____